



Noah Treida Wins Balloon Time® “Put A Face On Fun” National Contest
Four-year-old Indianapolis resident will be featured on packaging, receive \$1,500

Columbus, OH – April 14, 2010 – A gleeful smile helped 4-year-old Noah Treida of Indianapolis beat out hundreds of photo entries nationwide to become this year’s Balloon Time® “Put A Face On Fun” contest winner. Treida won \$1,500 toward his education and participated in a professional photo shoot, where his resulting image will be featured on Balloon Time Helium Balloon Kit packaging for the next year.

“This is the first time I’ve ever entered Noah in this type of contest,” said Noah’s mother, Adrienne Doyle, who found out about the contest after purchasing a Balloon Time Helium Balloon Kit for her son’s birthday party in September 2009. “Of course I think he’s cute, but he’s mine! Noah loves having his picture taken.”

Fifty first-prize winners also received a Balloon Time Helium Balloon Kit.

“We all have those moments in life that make us truly happy, such as birthday or holiday celebrations or just spending time with the ones we love,” said Penny Warner, Balloon Time’s party planning expert. “Noah’s joyful and infectious smile caught the judges’ attention. We’re glad to have yet another child who embodies fun and happiness featured on Balloon Time products throughout the next year.”

Parents nationwide were encouraged to enter their children ages 3-11 in the contest at PutAFaceOnFun.com or at Shutterfly.com, the free, leading online photo service that makes it easy, convenient and fun for consumers to preserve their digital photos. Each photograph was judged by an independent panel of judges based on the following criteria: smile, age appropriateness, expression of fun and suitability for appearing on packaging.

The 4th annual Balloon Time “Put A Face On Fun” contest is scheduled to start the fall of 2010. To be notified of the details, parents can register for the Celebrations e-newsletter at BalloonTime.com.

Balloon Time offers a family of helium balloon kits that include an easy-to-use helium-filled tank, latex or foil balloons and ribbon in one convenient, portable box. Balloon Time kits can be found at mass merchant, party goods and grocery stores nationwide. Balloon Time products have recently been honored by iParenting.com, *Creative Child*, The National Parenting Center and National Parenting Publication Awards.

For more information on Balloon Time Helium Balloon Kits or to find a retailer near you, visit BalloonTime.com. For a list of official contest rules, visit PutAFaceOnFun.com.

About Balloon Time

Balloon Time is the leading brand of consumer helium balloon kits in North America. Balloon Time's family of products includes Balloon Time 30 Helium Balloon Kit, Balloon Time 50 Helium Balloon Kit, Balloon Time A La Carte helium tank and Balloon Time Party Create-A-Face Sticker Kit. The helium balloon kits are available at a variety of retailers worldwide. Visit BalloonTime.com to learn more about Balloon Time and its family of products or to locate a retailer.

About Worthington Cylinders

Worthington Cylinders is the leading global supplier of pressure cylinders, providing consumers the power needed for grilling, party planning, camping and home repair. The company's Worthington Pro Grade and Balloon Time products are known for their affordable quality, and are available at retailers worldwide. Commercial products include liquefied petroleum, refrigerant and industrial gas cylinders and air brake tanks. Worthington Cylinders is a Worthington Industries company (NYSE:WOR), a leading diversified metal processing company with annual sales of approximately \$2.6 billion. For more information, visit WorthingtonCylinders.com.

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