



**FOR IMMEDIATE RELEASE**

## **Balloon Time's National "Put A Face On Fun" Contest Now Open**

*Search for new "Face of Fun" to run through Nov. 6, 2011*

**Columbus, Ohio – August 16, 2011** – It's time again for parents to capture their kids' cutest candid moments on camera, as Balloon Time's fifth annual "[Put A Face On Fun](#)" contest is now open. This contest scours America for the next "Face of Fun," which will be displayed on the front of millions of future Balloon Time Helium Balloon Kits. Entries can be uploaded online now through Nov. 6.

The grand-prize winner, who will be announced in the spring of 2012, will participate in a professional photo shoot and will be featured on Balloon Time's packaging for the following year. Additionally, the grand-prize winner will receive a Disney Cruise Line® family vacation for four (subject to availability). Fifty first-prize winners will receive a Balloon Time 30 Helium Balloon Kit.

"We've had great entries from parents through the years, and we're hoping to kick off our fifth year of the contest with even more photos of kids doing what they do best – having fun," said Janna Stanford, marketing manager, Worthington Cylinders. "We are proud to reward our grand-prize winner with a professional photo shoot and an unforgettable vacation opportunity, hopefully creating yet another fun memory."

To enter this year's contest, parents can upload their child's photograph at [www.PutAFaceOnFun.com](http://www.PutAFaceOnFun.com) or through [Balloon Time's Facebook page](#). Uploaded photographs must be in GIF (.gif) or JPEG (.jpg) format and may not exceed a file size larger than 200 KB. Professional photographs will be disqualified.

Children ages 3 to 11 are eligible for the contest, and entries will be accepted through Nov. 6, 2011 at noon ET. Each photograph will be scored by a panel of [guest judges](#) based on the following criteria: smile, age appropriateness, expression of fun and suitability for appearing on packaging.

Parents and friends of participants are encouraged to get in on the fun, as a portion of the final tally will be determined by America's vote. Individuals can vote by selecting their favorite entry photo at [www.PutAFaceOnFun.com](http://www.PutAFaceOnFun.com). For official rules or to learn more about the contest, visit [www.PutAFaceOnFun.com](http://www.PutAFaceOnFun.com).

For more information on Balloon Time or to find Balloon Time products at a retail store near you, visit [www.BalloonTime.com](http://www.BalloonTime.com).

### **About Balloon Time**

Balloon Time is the leading brand of consumer helium balloon kits in the world. Balloon Time's family of products includes Balloon Time Standard Helium Balloon Kit, Balloon Time Jumbo Helium Balloon Kit, Balloon Time Party Create-A-Face Sticker Kit and Balloon Time Create a Party products, including standard and jumbo portable helium cylinders and themed balloon packs sold separately. Balloon Time products are available at a variety of retailers worldwide. Visit [BalloonTime.com](http://BalloonTime.com) to learn more about Balloon Time and its family of products or to locate a retailer, or connect with Balloon Time on [Twitter](#) and [Facebook](#).

### **About Worthington Cylinders**

Worthington Cylinders is the leading global supplier of pressure cylinders, providing consumers the power needed for grilling, party planning, camping and home repair. The company's BernzOmatic, Worthington Pro Grade and Balloon Time products are known for their affordable quality, and are available at retailers worldwide. Commercial products include the most complete line of pressure cylinders in the industry, including storage of liquefied petroleum, refrigerant, oxygen and industrial gas gases, alternative fuel storage and specialty products. Worthington Cylinders is a Worthington Industries company (NYSE: [WOR](#)), a leading diversified metals manufacturing company with 2011 fiscal year sales of approximately \$2.4 billion. For more information, visit [WorthingtonCylinders.com](http://WorthingtonCylinders.com).

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