

**Balloon Time.  
Ask for it by name.  
Your customers do.**

**Award-Winning Fun  
for Kids of All Ages.**

**Balloon  
time**

An undisputed leader in the party goods category, Balloon Time® Helium Balloon Kits have been a number one selling item in the party goods section of most major retail stores for years. In fact, we invented the disposable helium balloon kit more than twenty years ago, and continue to dominate the category with a double digit sales growth trend ever since. Balloon Time's outstanding reputation and national marketing program has customers asking for Balloon Time by name. Lightweight, disposable Balloon Time Helium Balloon Kits take the stress out of party planning. They're safe, affordable, easy to use, and instant fun for any event. And now there's a whole family of Balloon Time kits to choose from. One's just right for every customer!



- 2008 Honors Award from the National Parenting Publications Awards
- 2007 Product of the Year Award from Creative Child Magazine
- 2007 Best Products Award from iParenting Media
- 2006 Toy of the Year Award from Creative Child Magazine
- 2005 Preferred Choice Award from Creative Child Magazine
- Recognized with distinction by the Family Review Center (familyreview.org)



Call 877.324.4091 or visit  
[BalloonTime.com/retail](http://BalloonTime.com/retail) today!

HELIUM BALLOON KITS



**The Balloon Time  
Family of Products**

**Balloon  
time**

HELIUM BALLOON KITS

200 Old Wilson Bridge Road • Columbus, OH 43085 • [BalloonTime.com](http://BalloonTime.com)

© 2008, Worthington Cylinders, A Worthington Industries Company 1408

# Meet the Whole Balloon Time Family.

## Balloon Time® 30 and 50 Helium Balloon Kits

- Vibrant balloons bring big excitement to party decorations
- Everything needed to make helium balloons a part of any celebration or event
- Kits include 30 or 50 vibrant assorted-color, 9" latex balloons, helium-filled tank and ribbon



TWO KIT SIZES AVAILABLE:

Package	Helium Contents	Carton Dimensions	Shipping Weight in Carton	Item Number
Balloon Time 30	8.9 cu. ft.	9 <sup>3</sup> / <sub>4</sub> " x 9 <sup>3</sup> / <sub>4</sub> " x 17"	5.7 lbs.	296425
Balloon Time 50	14.9 cu. ft.	12 <sup>5</sup> / <sub>16</sub> " x 12 <sup>5</sup> / <sub>16</sub> " x 18"	9.1 lbs.	296933

## Balloon Time® Party Create-A-Face Sticker Kit

- Complete decorating and activity kit streamlines party planning
- Kids can make funny-face balloons in an unlimited number of creative combinations
- Fun, involving activity keeps kids occupied
- Kid tested! Parent Approved! Guaranteed fun for all!
- Kits include 30 vibrant, assorted-color, 9" latex balloons, helium-filled tank, ribbon and nearly 200 facial feature stickers



Package	Helium Contents	Carton Dimensions	Shipping Weight in Carton	Item Number
Balloon Time Party Create-A-Face Sticker Kit	8.9 cu. ft.	9 <sup>3</sup> / <sub>4</sub> " x 9 <sup>3</sup> / <sub>4</sub> " x 17"	6.1 lbs.	303119

## Balloon Time® A La Carte Helium Tanks

- Regular or Large stand-alone Balloon Time helium-filled tanks fill approximately 30 or 50, 9" balloons
- Allow customers to mix and match favorite balloon colors, shapes and styles for custom decorating options
- Choose themed balloons and decorations for all seasons, holidays and occasions
- Personalize balloon bouquets with foil or latex balloons
- Refill blimps and other helium-inflated toys



TWO KIT SIZES AVAILABLE:

Package	Helium Contents	Carton Dimensions	Shipping Weight in Carton	Item Number
Balloon Time A La Carte Regular	8.9 cu. ft.	9 <sup>3</sup> / <sub>4</sub> " x 9 <sup>3</sup> / <sub>4</sub> " x 17"	5.6 lbs.	303759
Balloon Time A La Carte Large	14.9 cu. ft.	12 <sup>5</sup> / <sub>16</sub> " x 12 <sup>5</sup> / <sub>16</sub> " x 18"	9 lbs.	301246

## Balloon Time® Party Foil Helium Balloon Kit

- Colorful balloon designs are perfect for a variety of occasions
- Superior quality, self-sealing 18" foil balloons stay afloat for days; can be re-inflated
- Convenient balloon clip weights with pre-attached ribbon secure balloons quickly and easily
- Kits include 15 assorted color, pattern and shape foil balloons, 15 balloon clip weights with ribbon and helium-filled tank



Package	Helium Contents	Carton Dimensions	Shipping Weight in Carton	Item Number
Balloon Time Party Foil Helium Balloon Kit	8.9 cu. ft.	9 <sup>3</sup> / <sub>4</sub> " x 9 <sup>3</sup> / <sub>4</sub> " x 17"	6.2 lbs.	305925

## Balloon Time jumps off the shelf!

Balloon Time's dynamic new dimensionalized packaging with its vibrant, colorful logo and graphics commands consumer attention. It practically jumps off the shelf! Consumer-friendly information simplifies selling with a helpful balloon capacity chart, clear instructions, easy-to-see contents and easy carry handles. American-made

Balloon Time is consumer tested and approved as the convenient alternative to renting high-pressure helium tanks or transporting helium balloons in the car.

Helium Tank Capacity	Approximate Number of 9" Latex Balloons
8.9 cu. ft.	30
14.9 cu. ft.	50

### Customers Plan their purchase at BalloonTime.com

BalloonTime.com is a favorite party planning resource for consumers. By joining the Balloon Time Party Club, members receive a party planning calendar, decorating tips, party games and activities, *Celebrations* monthly e-newsletter, and valuable offers. BalloonTime.com brings more value to your customers and more customers to you!

